

WATERFORD ECONOMIC DEVELOPMENT COMMISSION

August 13, 2020
Zoom Virtual Meeting
5:00 PM

RECEIVED FOR RECORD
WATERFORD, CT
2020 AUG 14 PM 2:25

Edward L. Lusher
TOWN CLERK

MEMBERS PRESENT: Chairman -Kevin Marcks, Edward Lusher, Stephanie Hughes
MEMBERS ABSENT: Ivan Kuvalanka, Richard LaCombe
ALTERNATES PRESENT: Eric Palmer, Greg Attanasio
STAFF PRESENT: Abby Piersall, AICP, Planning Director, Mark Wujtewicz, Planner

1. **CALL TO ORDER/APPOINTMENT OF ALTERNATES**

A quorum was established. K. Marcks called the meeting to order at 5:00PM. E. Palmer was appointed for I. Kuvalanka and G. Attanasio was appointed for R. LaCombe

2. **APPROVAL OF MINUTES - July 16, 2020 meeting**

MOTION: Motion made by K. Marcks, seconded by E. Lusher to approve the minutes of the July 16, 2020 meeting with the following correction:

Edward Lusher joined the meeting at 5:05. Change the notation after Edward Lusher in the **MEMBERS PRESENT** section of the minutes to (5:05).

VOTE: 5-0 to approve the minutes as amended.

3. **COMMISSION PROJECTS AND INITIATIVES:**

a. **Town Website**

Chair noted that copies of the "About Waterford" write up was distributed to Commission members earlier via email. The response to the write was overall very positive and the members recognized Eric Palmer for his work on the write up.

S. Hughes suggested that there be information added to the write up relative to the Ferries which are berthed in New London that provide access to Fishers Island, Long Island and Block Island.

K. Marcks suggested the Dog Park be indicated as well.

A. Piersall described options for the formatting of the document to make it interesting and user friendly to people reading it on the website. She stated that an unpublished page could be provided to the Commission for their review prior to finalizing the document.

b. **Review Survey Monkey for resident feedback to confirm the direction on "About" section**

K. Marcks noted that the topics in the "About" section draft are in line with the responses to the "What Makes Waterford Great" Survey.

c. **EDC section of Website – goal to add new information for next meeting**

G. Attanasio suggested removing the existing video from the page. Additional footage could be produced to update the message in the video. E. Lusher offered to assist.

K. Marcks suggested using the EDC Introduction Letter on the Splash Page to provide a quick description of the role of the EDC.

A. Piersall suggested using the Police Drone Officers to capture video footage of the Town that could be used. These would be short vignettes that would provide interest.

G. Attanasio offered that they should be focused on various centers of Town such as the beaches, Mago Point, Quaker Hill and to document events that may be occurring to show the vibrancy of activity.

S. Hughes suggested adding a link to the Niantic River Kayak Regatta in the "About" section.

- d. 2020 EDC Calendar – unable to move forward at this time

K. Marcks stated that there still no face-to-face meetings with SeCTer. Once that resumes he will work with Nancy Cowser to schedule to presentation to the EDC.

4. TOWN DEVELOPMENT PROJECT AND PERMITTING STATUS

M. Wujtewicz reviewed ongoing development projects with the Commission.

5. PAYMENT OF BILLS – None

6. CORRESPONDENCE – None

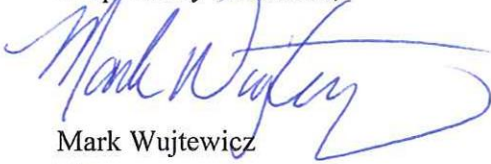
7. OTHER BUSINESS – None

8. ADJOURNMENT

MOTION: Motion by K. Marcks, seconded by E. Lusher to adjourn at 5:55 PM.

VOTE 5-0

Respectfully Submitted,



Mark Wujtewicz
Planner