



2023 APR 27 A 10:56

TESTED: *David L. Russo*
TOWN CLERK

WATERFORD ECONOMIC DEVELOPMENT COMMISSION

April 20, 2023

WATERFORD TOWN HALL

SPECIAL MEETING

5:00 PM

MEMBERS PRESENT: Edward Lusher, Chairman, Greg Attanasio, Guy Russo
MEMBERS ABSENT: Edward Aledia, Vacancy
ALTERNATES PRESENT: Julie Greco, Cathy Gonyo
ALTERNATES ABSENT: None
STAFF PRESENT: Jonathan Mullen, AICP, Planning Director, Mark Wujtewicz, Planner,

1. **CALL TO ORDER/APPOINTMENT OF ALTERNATES**
E. Lusher seated J. Greco for E. Aledia and C. Gonyo for Vacancy. The meeting was called to order at 5:05 pm.
2. **APPROVAL OF MINUTES - March 9, 2023 Meeting**
MOTION: Motion made by E. Lusher, seconded by G. Russo, to approve the minutes of the March 9, 2023 meeting.
VOTE: 5-0
3. **REVIEW OF SMALL BUSINESS GRANT APPLICATIONS AND AWARD OF GRANTS:**
The Commission discussed the applications in general. Nine applications were submitted for review. M. Wujtewicz reminded the Commission of the review process. The Commission then reviewed and discussed each of the following applications individually:
Supreme Pizza
The Commission reviewed this application.
MOTION: Motion made by G. Russo and seconded by J. Greco to award the applicants request for \$10,000 to be used for Operational Expenses as described in the application.
VOTE: 5-0
Critical Signs, Graphics and Screenprinting, LLC
The Commission reviewed this application.

MOTION: Motion made by E. Lusher and seconded by G. Russo to award the applicants request for \$10,000 to be used for Capital Investments as described in the application.

VOTE: 5-0

Stephanie's Hair Care, LLC D/B/A The Hair Stop

The Commission reviewed this application.

MOTION: Motion made by G. Russo and seconded by J. Greco to award the applicants request for \$10,000 to be used for Operating Expenses as described in the application.

VOTE: 5-0

Waterford Fitness and Training

The Commission reviewed this application.

MOTION: Motion made by G. Russo and seconded by C. Gonyo to table this application review for the next meeting in order to allow the applicant an opportunity to provide additional information for expenses which are not for debt repayment.

VOTE: 5-0

Bartelli Home Improvement, LLC

The Commission reviewed this application.

MOTION: Motion made by J. Greco and seconded by G. Russo to award the applicants request for \$10,000 to be used for Capital Investments as described in the application.

VOTE: 5-0

Soundcraft, Inc

The Commission reviewed this application.

MOTION: Motion made by G. Russo and seconded by J. Greco to award the applicants request for \$10,000 to be used for Operating Expenses as described in the application.

VOTE: 5-0

Mystic Creative Products, LLC

The Commission reviewed this application.

MOTION: Motion made by G. Russo and seconded by J. Greco to award the applicants request for \$9,000 to be used for Marketing and Communications as described in the application contingent upon the applicant providing the Commission with documentation that supports the applicant's description of funding expenses.

VOTE: 5-0

Capital Uniform and Supply, LLC

The Commission reviewed this application.

MOTION: Motion made by E. Lusher and seconded by J. Greco to award the applicant's request for \$10,000 to be used for Operating Expenses as described in the application.

VOTE: 4-0-1 (C. Gonyo abstain)

K's Kart

The Commission reviewed this application.

MOTION: Motion made by E. Lusher and seconded by G. Russo to table this application review for the next meeting in order to allow the applicant the opportunity to provide additional information on Capital and Operating Expenses.

VOTE: 5-0

4. UPDATE OF THE ECONOMIC DEVELOPMENT STRATEGIC PLAN

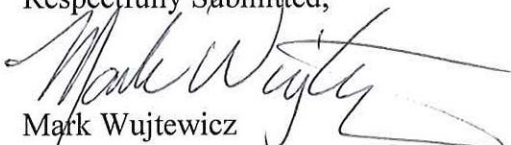
J. Mullen updated the Commission on the status of the budget funding for this fiscal year (FY23) in the Professional Services Line Item for the development of an EDS Plan. He explained that while the funds were intended to provide for consulting service to create an EDS for the Commission, the time to expend the funds is running out. The work that the Commission has undertaken in this past year relative to the Small Business Grant opportunity and with the previous Planning Director moving to another employment position, the Commission was not able to focus on generating an RFP for the consulting services. He suggested that the Commission consider utilizing the existing funds in the Professional Services line item in creating branding and marketing for the EDC and the Town business community. Funds are being requested in Professional Services for the new fiscal year (FY24) budget for the EDC. Since the Small Business Grant program will have ended by the time the new budget takes effect, the Commission can then focus on creating an RFP for consulting services for generating the EDS. It was the consensus of the Commission to have Staff research consultant services in providing a marketing strategy for the EDC to pursue.

5. ADJOURNMENT

MOTION: Motion made by E. Lusher and seconded by J. Greco to adjourn the meeting at 6:11.

VOTE: 5-0

Respectfully Submitted,


Mark Wujtewicz
Planner