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MINUTES
WATERFORD ECONOMIC DEVELOPMENT COMMISSION
May 8, 2025
WATERFORD TOWN HALL
5:00 PM

MEMBERS PRESENT: Michael Buscetto, Kathleen Mullen-Kohl, James Nicholas
MEMBERS ABSENT: Guy Russo, Edward Lusher
ALTERNATES PRESENT: Julie Lawrence
ALTERNATES ABSENT: Scott Gladstone
STAFF PRESENT: Jonathan E. Mullen, AICP, Planning Director

1. CALL TO ORDER/APPOINTMENT OF ALTERNATES

The meeting was called to order at 5:00 pm. M. Buscetto, Chair appointed J. Lawrence to sit for G. Russo.

2. APPROVAL OF MINUTES – April 10, 2025

MOTION: Motion made by K. Mullen-Kohl, seconded by J. Nicholas to approve the minutes of the April 10, 2025 meeting as written

VOTE: 4-0

3. NEW BUSINESS

a) **Discussion Marketing Software**

Commissioner Nicholas gave a brief description of a marketing software called "Go High Level" and how he felt it could be a useful tool for the EDC. There was a discussion amongst the group about if and how the EDC should use the software. J. Mullen explained that he would like the chance to discuss the use of the software with the Town Attorney and the First Selectman.

MOTION: Motion made by J. Lawrence, seconded by K. Mullen-Kohl, to hold a Special Meeting to decide on implementation of the marketing software on Tuesday May 27, 2025 at 5:30 pm.

VOTE: 3-0-1 (J. Nicholas Abstained)

4. OLD BUSINESS

a) **Discussion of changing EDC meeting date and time**

The group discussed changing the meeting date and time of the EDC monthly meeting. The group agreed to change the date and time to the second Tuesday of every month at 5:30 pm.

MOTION: Motion made by J. Lawrence, seconded by K. Mullen-Kohl, change the meeting date and time of the monthly Economic Development Commission meeting to the second Tuesday of every month at 5:30 pm.

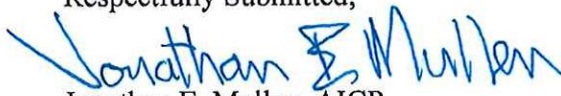
VOTE: 4-0

5. ADJOURNMENT

MOTION: Motion made J. Lawrence, seconded by, M. Buscetto to adjourn the meeting at 5:27 pm.

VOTE: 4-0

Respectfully Submitted,


Jonathan E. Mullen, AICP
Planning Director